

REP HEADLINE# 6268556 TRF# 326686
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG14/12 17.5
*** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6268556

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/26 EST#2955 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 17.52

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$29,225
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2955

10	S		700P-730P	30		\$675.00	10/27	11/3	0		SAT	0
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PROGRAM : JEOPARDY-WKND
CON COM1 : JEOPARDY-WKND

22	A		700P-730P	30		\$675.00	10/27	11/3	1		SAT	2
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PROGRAM : BETTIS
ORD COM1 : PRG CHG- BETTIS
ORD COM2 : SPTS ARE BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT27-NOV3 ON LINE-10 FOR 1 SPOT/WK

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 CHANGES ** WPXI-TV ***

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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#10	MISSED: SAT/700P-730P				OCT27-NOV3		30S	\$675.00	(AUG13/12)	
			OFFER: SAT/700P-730P				OCT27-NOV3		30S	\$675.00	PLS ADVISE.	
			CMT: PRG CHG- BETTIS									
			CMT: SPTS ARE BOOKED- THX JEN									

OCT/12 \$6,025.00 NOV/12 23200.00

CONTRACT TOTAL 29225.00
 TOTAL SPOTS 30



MARKET TOTALS \$116,900 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6268556 TRF# 326686
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

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NEW ORDER
TTLS \$29,225
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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS.
M1 UNRESL BUY#10

MISSED: SAT/700P-730P
OFFER: SAT/700P-730P

OCT27-NOV3
OCT27-NOV3

30S \$675.00
30S \$675.00

(AUG13/12)
PLS ADVISE.

CMT: PRG CHG- BETTIS
CMT: SPTS ARE BOOKED- THX JEN

CONTRACT TOTAL 29225.00
TOTAL SPOTS 30